



Aid Station Sponsorship

Thank you for considering Aid Station Sponsorship for the Safehouse Progressive Alliance for Nonviolence (SPAN) bike tour, **SPAN the Rockies**, on August 15, 2010. All proceeds from this tour will support services for women and children who are victims of domestic violence. We need sponsors to staff aid stations along our three routes: 200K/125mi, 130K/85mi, and 75K/45mi.

Aid Station Sponsorship Levels

- **Volunteers Only**—Sponsor provides volunteers to staff the aid station during the tour.
- **Volunteers and Cash Donation**—Sponsor provides volunteers to staff the aid station and a cash donation of at least \$250. The cash donation supplies food for the aid station.

Benefits of Sponsorship

- All aid station sponsors are invited to display their own banners, signs and brochures at their aid station and will be listed on our website as an aid station sponsor.
- Sponsors who provide a cash donation of at least \$250 will also have their logo printed on the commemorative musette bag given to all riders and are welcome to include promotional material(s) in our rider goodie bag.

Aid Station Sponsorship Role

Aid station volunteers are a critical component of a successful cycling tour. Their job is to:

- Greet and talk with riders.
- Prepare and distribute snacks and water/energy drinks.
- Ensure riders are completely off the road ways at each aid station.
- Clean up station after final sweep.

All volunteers receive a SPAN the Rockies t-shirt!

Details

- Eight total aid stations in Boulder and Larimer counties—along routes to Ward, Estes Park and Lyons.
- Time commitments vary from 2-4 hours, depending on location. You are welcome to split shifts according to your team's preference.
- Minimum of 3 volunteers per shift; some stations may require more than 3 volunteers.
- Each station includes: 1 table; 2 chairs; snacks; water; sports drink; trash receptacles; and port-o-let(s).*
- A SPAN the Rockies staff person is assigned to each aid station.

**Due to the high cost of renting tents, we are kindly asking sponsors to supply their own.*

Other Sponsorship and Volunteer Opportunities

- Bike Tour Marshals—guide riders along one of the routes; may include cheering and waving.
- Support Aid & Gear (SAG) Sponsorship—roving vehicle for minor repairs and transport of riders and bicycles.
- Mechanical Support Sponsorship—provide bike stand and bike mechanic at aid station.
- Start & finish line and registration volunteers.