



## **Support, Aid & Gear (SAG) or Mechanical Support Sponsorship**

Thank you for considering a Support, Aid & Gear (SAG) or Mechanical Support Sponsorship for the Safehouse Progressive Alliance for Nonviolence bike tour, **SPAN the Rockies**, on August 15, 2010. All proceeds from this tour will go to support services for women and children who are victims of domestic violence. We need both SAG and mechanical support sponsors along all three routes: 200K/124mi, 130K/82mi and 75K/45mi.

### **Sponsorship Roles**

- **SAG Vehicle**—Provide a SAG vehicle and driver to assist riders, including minor repairs (e.g., change a flat tire) and transport them. Each SAG sponsor is assigned a specific geographic zone along the route. A SAG sponsorship shift is expected to be six to eight hours. You may split the shift amongst multiple people as long as there is continuous coverage throughout the shift.
- **Mechanical Support**—Provide a tent, bike stand and bike mechanic at an aid station. A mechanical support shift is expected to be up to six to eight hours. You may split the shift amongst multiple people as long as there is continuous coverage.

### **Benefits of Sponsorship**

- **SAG Vehicle:**
  - Logo printed on bike tour commemorative musette bag given to all riders.
  - Logo placement on SPAN the Rockies website and Facebook pages.
  - Opportunity to include promotional materials in rider goodie bags.
  - One complimentary SPAN the Rockies registration.
- **Mechanical Support:**
  - Logo printed on bike tour commemorative musette bag given to all riders.
  - Logo placement on SPAN the Rockies website page.
  - Chance to advertise your bike shop or business by bringing a company-branded tent and banner, and opportunity to include promotional materials in rider goodie bags.
  - One complimentary SPAN the Rockies registration.

### **Sponsorship Role**

- **SAG Vehicle:**
  - ✓ Provide and drive a reliable SAG vehicle that can safely carry a minimum of two riders and two bicycles.
  - ✓ Be available via mobile phone during the ride (where possible). SAG sponsors will also be given a radio to operate on tour day.\*
  - ✓ Execute minor mechanical assistance such as fixing a flat and putting on a chain.
  - ✓ Transport riders with major mechanical issues (bike or body) to the nearest aid station.
  - ✓ Pick up tour-specific route signs in designated SAG zone after the last rider.

*\*SAG drivers will be instructed on radio and emergency communication protocols.*

- **Mechanical Support:**
  - ✓ Provide mechanical equipment, including a bike stand, and expertise (bike mechanic) to fix minor to medium grade problems such as flat tires or brake cable problems.
  - ✓ Bring a 10' x 10' shade tent for a bike mechanic and riders needing assistance.